

FROM VISION TO REALITY

Almost thirty years experience in the field of car adaptation have transformed Autoadapt into a company and market leader of cutting-edge technology that operates throughout Europe and enjoys a reputation for superb technical know-how, quality and first-rate service.

"Autoadapt develops and produces car adaptation aids that allow greater independence for the physically handicapped or mobility impaired and does so thanks to its skilled and committed workforce who put the customer first."

Its appearance on the international area came in 1998, when Håkan Sandberg and Peter Wahlsten decided to build a company that would possess such an orientation. With its sensitivity to customer needs and circumstances, Autoadapt continues to develop products that result in a strong market standing and successful internationalisation.

A clear vision of growth and a well-grounded business plan allow the entire workforce to focus on the same objective of high, sustained expansion. That the company is on the right road is confirmed by it having been named "growth company of 2002" in the Gothenburg region. Among the owners and management there is great unanimity on corporate development, as reflected in its business plan, while in terms of its future growth, geographical expansion is clearly envisaged as the key to it continuing to grow now and in the years to come.

As already stated, Autoadapt possesses an international orientation and a large part of its sales are generated by exports, now running at a level of 80%, with considerable resources being devoted to marketing. As a growth company, Autoadapt also acts as a driving force in the ongoing restructuring of the field towards larger-scale industrial operations. Besides in-house efforts to transform the company into a market leader, both the Swedish trade body (BSF) and its European counterpart, the European Mobility Group, are undergoing a process of change.

Autoadapt has a stronger foundation for future development now that the Bruno Independent Living Aids, Inc. from the USA has become its owner. This acquisition provides an industrial platform for further emphasis on product development and will facilitate expansion both in Sweden and overseas. The production facilities in Stenkullen and Borås currently have eighty-three employees, which makes Autoadapt one of the largest companies in Europe in the field of car adaptations for the elderly and mobility impaired. This operation includes adaptation of cars, mini-vans and vans and sales of adaptive products to dealers at home and abroad.

Autoadapt has the premises, equipment, products and workforce to provide adaptations that focus on the user. These should be simple to use, comfortable, easy to adjust and install, and so flexible that anybody can drive the vehicle. Investments have been made in a high level of design and development expertise, which allows new solutions to be devised in house that will satisfy a range of customer needs.

The field of vehicle adaptation in the future will demand higher levels of quality and skill. Accordingly, the workforce is continuously trained to meet such demands and the level of expertise is raised regularly, while the company also strives for total quality in everything that it does.

An excellent way to obtain a high level of quality for company products, services and employees is demonstrated by the fact that Autoadapt has been certificated by the Swedish body SEMKO in accordance with the ISO 9001:2000 standard. This governs quality assurance systems within design, development, production, installation and final testing, and the company is checked twice a year to make sure that it complies with these high standards of quality.

Autoadapt is the Swedish market leader and its cooperation with a variety of adaptation companies throughout the world, provides opportunities for expansion through the dealership network in each country. This export drive has been made possible thanks to a brand new production facility for unique mobility products that were developed in house. This provides additional operational support and supplies the impetus to develop even better car adaptations and adaptive products.

The opportunities for growth are assessed as positive and the market potential as excellent. Autoadapt operates within a field where the market is expanding and today, driver and passenger environments are being adapted even for those who are not physically handicapped.

This involves in equal measure individuals with restricted use of their limbs or impaired mobility due to age. Autoadapt thinks ahead and in field of vehicle adaptation it sets the trend rather than following it.

Thanks for your interest in our company and our website.

All the best!

A handwritten signature in black ink that reads "Håkan Sandberg". The signature is written in a cursive, flowing style with a long, sweeping underline that extends to the right.

Håkan Sandberg
CEO